

Ministry of Higher Education
and Scientific Research
University of Blida 2
Faculty of Arts and Languages
Department of English



وزارة التعليم العالي والبحث العلمي
جامعة البليدة 2
كلية الآداب واللغات
قسم اللغة الانجليزية

STUDY DAY

Title: Language and Ideology in the Age of Postmodernity

The aim of this study day is to offer a space for discussing the possibility in which language is put in the service of a given ideology and vice versa in a variety of disciplines and fields such as language education, translation, literary criticism, political discourse and semiotic studies. Basically, the interrelationship of language and ideology has not only attracted the attention of linguists but has also been the focal concern of researchers in the aforementioned areas. It is almost taken for granted that language teachers, translators and literary critics have to be acutely conscious, among other things, of the confluence between language and people's mental representation of the world.

Still, with the advent of postmodern philosophy, new insights have been gained into the extent to which language is ideological and ideology is linguistic. Furthermore, the rise of theories like Postcolonialism, Poststructuralism, Feminism, to name but a few, has urged scholars to consider thoroughly the intricate link between language and discourse in general, and language and worldview in particular. More generally, given the centrality of language to human life, it is apposite to explore the role that language might play in the social construction of reality.

In order to satisfactorily address the vexed question about the intersection between language and ideology in the postmodern world, one can consider the following issues:

I. Linguistic Theory

- 1- Language and the worldview.
- 2- Sexism in language
- 3- English as a 'lingua franca' or English language and globalised ideology-ies

II. Language Education

- 1- The relationship between language, ideology and culture in the classroom.
- 2- Teaching foreign languages in the age of globalisation
- 3- EFL between ideologies of humanism/autonomy and conformism/capitalism.
- 4- The mission of (higher) education: socialise or empower teachers and learners?

III. Literary Criticism

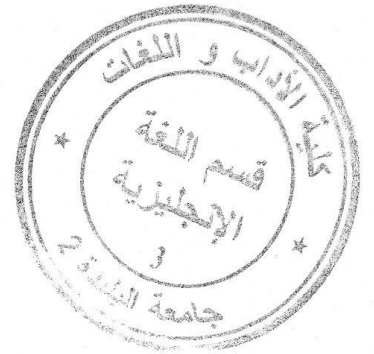
- 1- Postmodernism and Literary Studies.
- 2- The Logocentric view of the Literary Text.

IV. Civilisation

- 1- Language in the political discourse
- 2- Language, culture and hegemony.

V. Translation

- 1- Is translation an ideology-laden process?
- 2- The Postmodern approach to translation



Scientific Committee

Dr. Mohamed CHAABANE ALI, University of Blida 2 (President).

Dr. Mohamed Redha BOUCHAMA, University of Blida 2.

Mrs. Nawel KECHIDA, University of Blida 2.

Mr. Maamar MISSOUM, University of Blida 2.

Dr. Mohamed DOUIFI, University of Algiers 2.

Study Day Calendar

February 1st, 2018: Deadline for the submission of abstracts (300 words).

February 15th, 2018: Notification of acceptance.

February 20th, 2018: Confirmation of acceptance.

The study day is held on Monday, March 12th, 2018.

**Abstracts are be sent to the following email address:
chabmoha3@yahoo.fr**

The would-be participants need to send their curriculum vitae together with their abstracts.

The Department

