

Full Name:	Group:
Registration Number: (رقم التسجيل)	Time:1 H

Exercise 01: underline the right answer (5pts)

1. Product that is still yet in the production line is (finished good / work in progress / lean production).
2. Just in time is (management technique / stock / outsourcing).
3. Subcontracting is (using in house stuff / using outside suppliers).
4. Raw materials are (inputs / finished goods / overheads).
5. Knowledge is (technology / money / labour).



Exercise 02: Match the statements (A-E) with the right ones (1-5). (5pts)

A. People+organizations+goods+Services.	1. Competitors.
B. Shampoo company divides its customers to: men-women- kids.	2. Monopolising.
C. Cevital was the only company producing "sugar" in Algeria.	3. Market.
D. IRIS, CONDOR, BRANDT, GEANT are Algerian companies working in the same sector.	4. Penetrate the market.
E. Depends on the Algerian minister of industry, FORD will start working in Algeria soon.	5. Segmentation.

A	B	C	D	E
3	5	2	1	4



Exercise 03: Fill in the gaps with the appropriate word. (5pts)

Flotation / Future contracts/ Bourse/ speculator/ currencies/

1. Investors who buy shares to resell them quickly, not to keep them for a long time, are **SPECULATORS**
2. **FLOTATION** is when the company enters to the stock market for the first time and started selling its shares there.
3. Algerian Dinar, Tunisian dinar, Kuwaiti dinar are **CURRENCIES**
4. Selling Oil now, and the delivery will be 4 months later, is **FUTURE CONTRACTS**.
5. Stock Market has another name in some European countries, it is **BOURSE**.

◆3◆IT◆3◆IT◆3◆IT◆3◆IT◆3◆IT◆3◆IT◆

Exercise 04: Say whether these statements are “true” or “false” (5pts)

1. Economic Globalization is the free movement of goods, services, capital, technology and information. **T**
2. Multinational corporations are large companies unlike the facilities. **T**
3. WTO negotiations favour the interests of poor countries. **F**
4. Dollarization is pegging the national currency to the Canadian dollar. **F**
5. Trans-national trade is another term for the international trade. **T**

◆3◆IT◆3◆IT◆3◆IT◆3◆IT◆3◆IT◆3◆IT◆